



**SATURDAY
JUNE
14TH
2025**

nuSARNIA
CREATING SPACES FOR PEOPLE

2ND ANNUAL

KIDS BIKE RALLY

**9AM
TO 1PM**

MAJOR SPONSOR

BLACKWATER
COFFEE CO.

**FOR BOYS & GIRLS
4-12 YEARS OLD**

MAJOR SPONSOR


WELL GROUNDED
REAL ESTATE
THE SARNIA CENTRE

**Bike Decorating for All to Enjoy! Bike Safety 101
Fun Obstacle Courses Rally Passport to WIN PRIZE
Parents welcomed to ride w/your kids!**

**WIN A
NEW
BIKE!**

**THE FIRST 200 KIDS TO CHECK IN AT THE EVENT
RECEIVE A SWAG BAG!**

SIGN UP ONLINE BY MON, JUNE 9TH

**FREE
ENTRY!**

**REGISTRATION, OBSTACLE COURSES & BOOTHS OPEN 9AM-1PM
TRAIL ROUTE OPEN 9AM -12:30PM**

THANKING OUR PARTNERS!

 **BLUEWATER
POWER**
GROUP OF COMPANIES

ape
Active Playground Equipment

 **degroot's**
NURSERIES



Fleck Law  **co-operators**
Filia and Associates Ltd.

 **GATEWAY** Gives **Legion**

 **Lambton**
College



Kiwanis
CLUB OF SARNIA-LAMBTON GOLDEN K

 **Lambton College, North Parking Lot & Midtown Trail**
 <https://nusarnia.org/kids-bike-rally/>



THE WHO, WHAT, WHERE, WHEN & WHY...

2ND ANNUAL

Welcome to the  nuSarnia Foundation Kids Bike Rally!

We strive to introduce bike safety and a love of cycling with our youngest residents of Sarnia through this one day bike rally that will bring fun and excitement to such an important mode of travel within our city and beyond.

Saturday, June 14th, at the Midtown Trailhead at Lambton College, participants will be encouraged to decorate their bikes with supplied materials. There will be fun obstacle courses to enjoy before riders set off on a 3.7km trail ride alongside their parents/guardians. To receive a stamp on their Kids Bike Rally event passport, participants will answer a bike safety question at various vendor booths along the route. A completed passport will qualify a participant to be entered into a draw for great prizes.

DUE TO POPULAR DEMAND, WE ARE DOUBLING PARTICIPATION FROM 2024!



We will open registration for up to **200** children, accompanied by their parents and caregivers.

We would love for you to be involved!



PRESENTING SPONSORSHIP

1 PRESENTING SPONSOR - \$3000

SPONSORSHIP INCLUDES:

**COMPANY LOGO AND/OR NAME RECOGNITION ON:
EVENT WEBSITE - NUSARNIA FOUNDATION & BIGF.CA**

****CO-INTERVIEW WITH NUSARNIA ON COGECO TV****

****FEATURE ARTICLE IN SARNIA JOURNAL****

****AD IN NUSARNIA MAY/JUNE NEWSLETTERS -900+ RECIPIENTS**

****ALL DIRECTIONAL SIGNAGE ON RALLY TRAIL****

****THE COVER OF THE KIDS BIKE RALLY PASSPORT****

****INDUSTRY EXCLUSIVE SPONSOR****

**ALL EMAIL COMMUNICATION TO REGISTRANTS
YOUR COMPANY TENT AT THE RALLY/ ON COURSE**

REGISTRATION TABLE LOGO BOARD

PARTICIPANT SWAG STRING BAG

MEDIA RELEASES AND PRINT ADS

POSTERS & ANY MARKETING PROMOS

ALL SOCIAL MEDIA CHANNELS

**YOUR COMPANY SWAG IN THE STRING BAG FOR PARTICIPANTS
MENTION DURING WELCOME & WRAP UP SPEECHES AT EVENT
THE OPPORTUNITY TO MAKE A POSITIVE IMPACT ON OUR LOCAL
YOUTH THROUGH PARTICIPATION, LEARNING & PLAY.**

**ANY SPECIAL REQUESTS TO ADD TO THIS IMPRESSIVE LIST?
LET'S TALK! CONTACT KERRY GABRIEL, NUSARNIA EVENT MANAGER,
BY EMAIL KERRY@NUSARNIA.ORG OR CALL 519.331.1014**

nuSARNIA
CREATING SPACES FOR PEOPLE

**KIDS BIKE
RALLY**

**MAJOR
SPONSORSHIP**

SOLD OUT 2025!

THANK YOU

BLACKWATER
COFFEE CO.


WELL GROUNDED
REAL ESTATE
THE SARNIA CENTRE

2 X MAJOR SPONSORS AVAILABLE - \$1500

SPONSORSHIP INCLUDES:

**COMPANY LOGO AND/OR NAME RECOGNITION ON:
EVENT WEBSITE - NUSARNIA FOUNDATION & BIGF.CA**

MEDIA RELEASES AND PRINT ADS

POSTERS & ANY MARKETING PROMOS

ALL EMAIL COMMUNICATION TO REGISTRANTS

YOUR TENT AT THE RALLY/ON COURSE

REGISTRATION TABLE LOGO BOARD

PARTICIPANT SWAG STRING BAG

BACK COVER THE KIDS BIKE RALLY PASSPORT

ALL SOCIAL MEDIA CHANNELS

MENTION DURING WELCOME & WRAP UP SPEECHES AT EVENT

**THE OPPORTUNITY TO MAKE A POSITIVE IMPACT ON OUR LOCAL
YOUTH THROUGH PARTICIPATION, LEARNING & PLAY**

**ANY SPECIAL REQUESTS TO ADD TO THIS MAJOR LEAGUE LIST?
LET'S TALK! CONTACT KERRY GABRIEL, NUSARNIA EVENT MANAGER
BY EMAIL: KERRY@NUSARNIA.ORG OR CALL 519.331.1014**

PARTNER SPONSORSHIPS *SOLD OUT!*

5 SPONSORSHIPS AVAILABLE

DIRECTIONAL SIGNAGE SPONSOR: \$600

**THANK YOU ACTIVE PLAYGROUND EQUIPMENT
COVERING COST OF THE ALL-IMPORTANT SIGNS SO OUR
RIDERS KEEP ON THE TRAIL & SPONSORS ARE RECOGNIZED.**

STRING BAG SWAG PACKAGE: \$600

**COVERING THE COST OF ONE PKG
FOR EACH REGISTERED PARTICIPANT.
THANK YOU JOHN FILIA, CO-OPERATORS INSURANCE**

**BIKE DECORATING STATION: \$600 THANK YOU FLECK LAW
COVERING COST OF ALL CREATIVE & FUN SUPPLIES FOR
PARTICIPANTS TO ELEVATE THEIR BIKE RALLY GAME.**

SNACK SHACK/ WATER/FRESH FRUIT: \$600

**THANK YOU DEGROOT'S NURSERIES
COVERING THE COST OF HEALTHY SNACKS OUR
PARTICIPANTS NEED TO HAVE A GREAT RIDE.**

**OBSTACLE COURSES: THANK YOU BLUEWATER POWER
COVERING THE COSTS OF SAFETY AND FUN MIXED IN ONE
PLACE FOR THESE YOUNG CYCLISTS.**

**SPONSORSHIP INCLUDES:
COMPANY LOGO AND/OR NAME RECOGNITION ON:
EVENT WEBSITE - NUSARNIA FOUNDATION & BIGF.CA
MEDIA RELEASES AND PRINT ADS
ALL EMAIL COMMUNICATION TO REGISTRANTS
REGISTRATION TABLE LOGO BOARD
ALL SOCIAL MEDIA CHANNELS**

nuSARNIA
CREATING SPACES FOR PEOPLE
**KIDS BIKE
RALLY**

VENDOR BOOTH OPPORTUNITY



**VENDOR BOOTH - THERE ARE VENDOR OPENINGS FOR
THIS FUN, FAMILY FRIENDLY EVENT!**

**PARTICIPATION IS FREE FOR SERVICE CLUBS/NON-
PROFIT GROUPS, \$275 FOR COMMUNITY FOCUSED
COMPANIES OR ORGANIZATIONS,
BRING YOUR OWN TENT, TEAM &
KID-CENTRIC GIVEAWAYS!**

**COOL NOTE: A BIKE SAFETY QUESTION & KIDS BIKE
RALLY PASSPORTS WILL BE SUPPLIED FOR STAMPING
AT YOUR BOOTH.**

**PLEASE REACH OUT TO KERRY GABRIEL, NUSARNIA
EVENT MANAGER, WITH YOUR INTEREST!
BY EMAIL: KERRY@NUSARNIA.ORG OR CALL 519.331.1014**

nuSARNIA
CREATING SPACES FOR PEOPLE
**KIDS BIKE
RALLY**

**IN-KIND
PARTNERSHIPS**

LET THE KIDS KNOW YOU CARE!



PLEASE CONSIDER DONATING:



**GRAND PRIZE BIKE,
BIKE HELMETS,
BIKE ACCESSORIES,
DOOR PRIZES,
STRING BAG GIVEAWAYS
GIFT CERTIFICATES,
MONETARY DONATION
IT ALL HELPS US!**



Kiwaniis
CLUB OF SARNIA-LAMBTON GOLDEN K



Fleck Law



**Bloom
Creative**



www.KerrysClips.com

WE APPRECIATE YOUR SUPPORT!

THANK YOU IN ADVANCE!

**PLEASE REACH OUT TO KERRY GABRIEL, NUSARNIA
EVENT MANAGER, WITH YOUR INTEREST!
BY EMAIL: KERRY@NUSARNIA.ORG OR CALL 519.331.1014**

SPONSORSHIP LEVEL

- ☐ **1 PRESENTING SPONSOR: \$3000**
- ☒ **2 MAJOR SPONSORS: \$1500 THANK YOU BWC & SARNIA CENTRE**
- ☒ **DIRECTIONAL SIGNAGE SPONSOR: \$600 THANK YOU A.P.E.**
- ☒ **STRING BAG SWAG PACKAGE: \$600 THANK YOU JOHN FILIA, COOPERATORS**
- ☒ **BIKE DECORATING STATION: \$600 THANK YOU TO FLECK LAW**
- ☒ **SNACK SHACK/ WATER/FRESH FRUIT: \$600 THANK YOU DEGROOTS NURSERIES**
- ☒ **OBSTACLE COURSES: \$600 THANK YOU BLUEWATER POWER**
- ☐ **TENT VENDOR NON-PROFIT GROUP: FREE**
- ☐ **TENT VENDOR - COMPANY/ORGANIZATION: \$275**
- ☐ **IN-KIND DONATION _____**

CONTACT NAME: _____

PHONE: _____ **EMAIL:** _____

COMPANY/ORGANIZATION: _____

ADDRESS: _____

REGISTERD NON-PROFIT: YES ___ NO ___

***PLEASE NOTE THAT DUE DATE FOR
SPONSORSHIP AGREEMENT
IS WEDNESDAY, APRIL 30TH , 2025.**



DECISION MADE... NOW WHAT?

**PLEASE MAKE CHEQUE PAYABLE TO NUSARNIA FOUNDATION.
INVOICE ON REQUEST, RECEIPT WILL BE PROVIDED.**

**PLEASE EMAIL THE COMPLETED SPONSORSHIP FORM TO:
KERRY@NUSARNIA.ORG**

IF YOU WOULD LIKE A CHEQUE/FORM PICK UP- PLEASE LET US KNOW.

PLEASE EMAIL KERRY WITH YOUR HIGH RESOLUTION LOGO -PNG FILE.

ADD THE KIDS BIKE RALLY TO YOUR CALENDAR! SAT. JUNE 14TH, 2025.

**MORE INFO TO FOLLOW REGARDING EVENT SCHEDULE, SET UP/TEAR
DOWN TIMES, SPECIFIC LOCATION FOR YOUR TENT - IF APPLICABLE,
ETC.**

**YOUR MAIN CONTACT FOR THE KIDS BIKE RALLY:
KERRY GABRIEL, EVENT MANAGER, NUSARNIA FOUNDATION
KERRY@NUSARNIA.ORG PHONE: 519.331.1014
WWW.NUSARNIA.ORG**

**WE ARE DELIGHTED TO HAVE YOU ON BOARD WITH US FOR THIS
EXCITING & FRESH LOCAL COMMUNITY EVENT.
THANK YOU FOR YOUR SUPPORT!**

**GET READY TO HAVE SOME SUMMER FUN WITH US
AND 200 KIDS ON BIKES!**