



Bike Bus Guide

nuSarnia



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Our Vision

nuSarnia aims to restore and revitalize the neighbourhoods in Sarnia so they become vibrant, thriving places for our community to meet and rediscover.

By helping families ride together, nuSarnia is reimagining our streets as safe, lively, and connected spaces where community can thrive.

CONNECTED • ACTIVE • HEALTHY



What is a Bike Bus?

A bike bus is a group of children riding to school together, often joined by parents or community volunteers. Riders follow a set route with planned stops where more families can join in. Adults help supervise, making the trip fun and safe for everyone

The Impact

- Safer in numbers – groups are more visible than solo riders.
- Healthier kids – cycling builds fitness, focus, and confidence.
- Great opportunity to teach the rules of the road and create childhood connections
- Stronger community – parents, kids, and neighbours connect.
- Cleaner environment – fewer cars at school drop-off, less traffic, and lower emissions



Quote from Acry here

How to Get Started?

01 Start Small

- Begin with just a handful of families
- (e.g., 2 adults + 3 kids).
- Ask around at school pick-up, ask your neighbors, post in newsletters, or simply ride together and invite others to join

02 Plan a Safe Route

- Keep routes short: 1–3 miles (10–30 minutes).
- Choose quiet streets, avoid big hills, and include safe meeting points.
- Add “bus stops” along the way for more families to join.
- Do a test ride before your first group ride

03 Run Your First Bike Bus

- Pick a regular day (Fridays are popular).
- Arrive early, gather the group, and explain safety basics.
- Assign simple volunteer roles (front leader, back marker, junction helper).
- Ride together at a steady pace and celebrate at school!

Growing Your Bike Bus

- Spread the word: Share updates on social media, put flyers at the school, and ask the school to include info in their newsletters.
- Invite parents: Offer short “taster rides” so families feel confident about routes and supervision.
- Build community: Create a WhatsApp group for updates, weather changes, and encouragement.
- Make it fun: Play music, host a “bike breakfast,” provide stickers, or give out small certificates for milestones





Tips for Success in Sarnia-Lambton

- Keep it simple: No special training is required, just at least one experienced adult cyclist to help lead.
- Be flexible: Start once a month, then build toward weekly rides.
- Stay safe: Encourage helmets, visibility (bright clothes/lights), and clear communication on the road.
- Think accessibility: Consider kids with smaller bikes, trailers, or adaptive cycles when planning routes

Ready to Roll?

Starting a bike bus is more than just getting to school – it's about building a stronger, safer, and more connected Sarnia. If you're thinking about bringing this idea to life, we're here to support you every step of the way.

nuSarnia can:

- Connect you with experienced partners in Waterloo who run inspiring bike buses.
- Join you on your very first ride to make sure everything feels smooth and fun.
- Document your journey so your story can inspire other schools and neighbourhoods across Sarnia-Lambton.

If you have questions, ideas, or you're ready to start planning, we'd love to hear from you.

✉ Reach out to me, Josephine, at josephine@nusarnia.org



**Together, we can make
our streets safer, our
mornings brighter, and
our community
stronger.**