

SATURDAY  
**JUNE  
13TH**  
2026

**nuSARNIA**  
CREATING SPACES FOR PEOPLE

3RD ANNUAL

9AM  
TO 1PM

# KIDS BIKE RALLY

FOR BOYS & GIRLS 4-12 YEARS OLD



THE SARNIA CENTRE  
**PRESENTING SPONSOR**



**CO-HOST**



Sarnia-Lambton  
**CO-HOST**



**MAJOR SPONSOR**

**FREE  
ENTRY!**

**Bike Decorating for All to Enjoy! Bike Safety 101  
Fun Obstacle Course! Rally Passport to WIN A PRIZE  
Parents/Guardians welcomed to ride w/your kids!**

**WIN A  
NEW  
BIKE!**

**THE FIRST 200 KIDS TO CHECK IN AT THE EVENT  
RECEIVE A SWAG BAG!  
SIGN UP ONLINE BY MON, JUNE 8TH**

**REGISTRATION, OBSTACLE COURSE & BOOTHS OPEN 9AM-1PM  
TRAIL ROUTES OPEN 9AM -12:30PM**

## THANKING OUR PARTNERS!



**Kiwanis**  
CLUB OF SARNIA-LAMBTON GOLDEN K



LAMBTON COUNTY  
LIBRARY



📍 Canatara Park, Sarnia, ON  
🌐 <https://nusarnia.org/kids-bike-rally/>

# THE WHO, WHAT, WHERE, WHEN & WHY...

3RD ANNUAL

Welcome to the  nuSarnia Kids Bike Rally!

We strive to introduce bike safety and a love of cycling with our youngest residents of Sarnia through this one day bike rally that will bring fun and excitement to such an important mode of travel within our city and beyond.

Saturday, June 13th in the heart of Cantara Park, participants will be encouraged to decorate their bikes with supplied materials. There will be fun obstacle courses to enjoy before riders set off on a trail ride alongside their parents/guardians. To receive a stamp on their Kids Bike Rally event passport, participants will answer a bike safety question at various vendor booths along the route. A completed passport will qualify a participant to be entered into a draw for great prizes.

**DUE TO POPULAR DEMAND, WE ARE INCREASING PARTICIPATION FROM 2025!**

We will open registration for up to **250** children, accompanied by their parents and caregivers.

**We would love for you to be involved!**



**nuSARNIA**  
CREATING SPACES FOR PEOPLE

**KIDS BIKE  
RALLY**

**PRESENTING  
SPONSORSHIP**

THANK YOU!



**WELL GROUNDED**  
REAL ESTATE

THE SARNIA CENTRE

**1 PRESENTING SPONSOR - \$3000**

**SOLD!**

**SPONSORSHIP INCLUDES:**

**COMPANY LOGO AND/OR NAME RECOGNITION ON:  
EVENT WEBSITE - NUSARNIA FOUNDATION & BIGF.CA**

**\*\*CO-INTERVIEW WITH NUSARNIA ON COGECO TV\*\***

**\*\*FEATURE ARTICLE IN SARNIA JOURNAL\*\***

**\*\*AD IN NUSARNIA MAY/JUNE NEWSLETTERS -900+ RECIPIENTS**

**\*\*ALL DIRECTIONAL SIGNAGE ON RALLY TRAIL\*\***

**\*\*THE COVER OF THE KIDS BIKE RALLY PASSPORT\*\***

**\*\*INDUSTRY EXCLUSIVE SPONSOR\*\***

**ALL EMAIL COMMUNICATION TO REGISTRANTS**

**YOUR COMPANY TENT AT THE RALLY/ ON COURSE**

**REGISTRATION TABLE LOGO BOARD**

**PARTICIPANT SWAG STRING BAG**

**MEDIA RELEASES AND PRINT ADS**

**POSTERS & ANY MARKETING PROMOS**

**ALL SOCIAL MEDIA CHANNELS**

**YOUR COMPANY SWAG IN THE STRING BAG FOR PARTICIPANTS**

**MENTION DURING WELCOME & WRAP UP SPEECHES AT EVENT**

**THE OPPORTUNITY TO MAKE A POSITIVE IMPACT ON OUR LOCAL**

**YOUTH THROUGH PARTICIPATION, LEARNING & PLAY.**

**ANY SPECIAL REQUESTS TO ADD TO THIS IMPRESSIVE LIST?**

**LET'S TALK! CONTACT KERRY GABRIEL, NUSARNIA EVENT MANAGER,**

**BY EMAIL [KERRY@NUSARNIA.ORG](mailto:KERRY@NUSARNIA.ORG) OR CALL 519.331.1014**

**nuSARNIA**  
CREATING SPACES FOR PEOPLE

**KIDS BIKE  
RALLY**

**MAJOR  
SPONSORSHIP**

**THANK YOU**



**AVAILABLE!**

2026

2026

2026

**2 3 X MAJOR SPONSORS AVAILABLE - \$1500**

**SPONSORSHIP INCLUDES:**

**COMPANY LOGO AND/OR NAME RECOGNITION ON:**

**EVENT WEBSITE - NUSARNIA & BIGF.CA**

**MEDIA RELEASES AND PRINT ADS**

**POSTERS & ANY MARKETING PROMOS**

**ALL EMAIL COMMUNICATION TO REGISTRANTS**

**YOUR TENT AT THE RALLY/ON COURSE**

**REGISTRATION TABLE LOGO BOARD**

**PARTICIPANT SWAG STRING BAG**

**BACK COVER THE KIDS BIKE RALLY PASSPORT**

**ALL SOCIAL MEDIA CHANNELS**

**MENTION DURING WELCOME & WRAP UP SPEECHES AT EVENT**

**THE OPPORTUNITY TO MAKE A POSITIVE IMPACT ON OUR LOCAL**

**YOUTH THROUGH PARTICIPATION, LEARNING & PLAY**

**ANY SPECIAL REQUESTS TO ADD TO THIS MAJOR LEAGUE LIST?  
LET'S TALK! CONTACT KERRY GABRIEL, NUSARNIA EVENT MANAGER  
BY EMAIL: [KERRY@NUSARNIA.ORG](mailto:KERRY@NUSARNIA.ORG) OR CALL 519.331.1014**

**PARTNER  
SPONSORSHIPS**

*! STILL AVAILABLE!*

**DIRECTIONAL SIGNAGE SPONSOR: \$600**

**THANK YOU ACTIVE PLAYGROUND EQUIPMENT  
COVERING COST OF THE ALL-IMPORTANT SIGNS SO OUR  
RIDERS KEEP ON THE TRAIL & SPONSORS ARE RECOGNIZED.**

**STRING BAG SWAG PACKAGE: \$600**

**THANK YOU JOHN FILIA, CO-OPERATORS INSURANCE  
COVERING THE COST OF ONE PKG  
FOR EACH REGISTERED PARTICIPANT.**

**BIKE DECORATING STATION: \$600 THANK YOU FLECK LAW  
COVERING COST OF ALL CREATIVE & FUN SUPPLIES FOR  
PARTICIPANTS TO ELEVATE THEIR BIKE RALLY GAME.**

**SNACK SHACK/ WATER/FRESH FRUIT: \$600**

**THANK YOU DEGROOT'S NURSERIES  
COVERING THE COST OF HEALTHY SNACKS OUR  
PARTICIPANTS NEED TO HAVE A GREAT RIDE.**

**OBSTACLE COURSE: \$600 THANK YOU BLUEWATER POWER  
COVERING THE COSTS OF SAFETY AND FUN MIXED IN ONE  
PLACE FOR THESE YOUNG CYCLISTS.**

**LOGISTICS : \$800 AVAILABLE COVERING THE COST OF EVENT  
EXPENSES - TENTS, TABLES, INSURANCE, DJ SERVICES & MORE**

**SPONSORSHIP INCLUDES:**

**COMPANY LOGO AND/OR NAME RECOGNITION ON:**

**EVENT WEBSITE - NUSARNIA FOUNDATION & BIGF.CA \*MEDIA RELEASES AND  
PRINT ADS\* ALL EMAIL COMMUNICATION TO REGISTRANTS**

**\*REGISTRATION TABLE LOGO BOARD \*ALL SOCIAL MEDIA CHANNELS**

**nuSARNIA**  
CREATING SPACES FOR PEOPLE  
**KIDS BIKE  
RALLY**

# VENDOR BOOTH OPPORTUNITY



**VENDOR BOOTH - THERE ARE VENDOR OPENINGS FOR THIS FUN, FAMILY FRIENDLY EVENT!**

**PARTICIPATION IS FREE FOR APPROVED SERVICE CLUBS/NON-PROFIT GROUPS, \$275 FOR COMMUNITY FOCUSED COMPANIES OR ORGANIZATIONS. BRING YOUR OWN TENT, TEAM & KID-CENTRIC GIVEAWAYS!**

**COOL NOTE: A BIKE SAFETY QUESTION & KIDS BIKE RALLY PASSPORTS WILL BE SUPPLIED FOR STAMPING AT YOUR BOOTH.**

**PLEASE REACH OUT TO KERRY GABRIEL, NUSARNIA EVENT MANAGER, WITH YOUR INTEREST!  
BY EMAIL: [KERRY@NUSARNIA.ORG](mailto:KERRY@NUSARNIA.ORG) OR CALL 519.331.1014**

**nuSARNIA**  
CREATING SPACES FOR PEOPLE  
**KIDS BIKE  
RALLY**

**IN-KIND GIFTS  
& DONATIONS**

**LET THE KIDS KNOW YOU CARE!**



**PLEASE CONSIDER DONATING:**



**FLECK LAW**  
Strong Roots, Trusted Advocacy



**GRAND PRIZE BIKE,  
BIKE HELMETS,  
BIKE ACCESSORIES,  
DOOR PRIZES,  
STRING BAG GIVEAWAYS**



**Kiwanis**  
CLUB OF SARNIA-LAMBTON GOLDEN K



**GIFT CERTIFICATES,  
MONETARY DONATION**



**GREAT LAKES  
REFILL CO.**  
Refill Grocery - Refill Home - Refill Life



**IT ALL HELPS US!**



**Bloom  
Creative**



[www.KerrysClips.com](http://www.KerrysClips.com)

**WE APPRECIATE YOUR SUPPORT!**

**THANK YOU IN ADVANCE!**

**PLEASE REACH OUT TO KERRY GABRIEL, NUSARNIA  
EVENT MANAGER, WITH YOUR INTEREST!  
BY EMAIL: [KERRY@NUSARNIA.ORG](mailto:KERRY@NUSARNIA.ORG) OR CALL 519.331.1014**

2 MAJORS LEFT!



**SPONSORSHIP LEVEL**

- 1 PRESENTING SPONSOR: \$3000 THANK YOU SARNIA CENTRE**
- 3 MAJOR SPONSORS: \$1500 THANK YOU BLACKWATER COFFEE**
- DIRECTIONAL SIGNAGE SPONSOR: \$600 THANK YOU A.P.E.**
- STRING BAG SWAG PACKAGE: \$600 THANK YOU JOHN FILIA, COOPERATORS**
- BIKE DECORATING STATION: \$600 THANK YOU FLECK LAW**
- SNACK SHACK/ WATER/FRESH FRUIT: \$600 THANK YOU DEGROOTS NURSERIES**
- OBSTACLE COURSE: \$600 THANK YOU BLUEWATER POWER**
- LOGISTICS: \$800 AVAILABLE ←**
- TENT VENDOR NON-PROFIT GROUP: FREE FULL FOR 2026**
- TENT VENDOR - COMPANY/ORGANIZATION: \$275 FULL FOR 2026**
- IN-KIND DONATION \_\_\_\_\_**
  
- DONATION \_\_\_\_\_**

**CONTACT NAME:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**COMPANY/ORGANIZATION:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**REGISTERD NON-PROFIT: YES \_\_\_ NO \_\_\_**

**\*PLEASE NOTE THAT DUE DATE FOR  
SPONSORSHIP AGREEMENT  
IS THURSDAY, APRIL 30TH, 2026.**



## **DECISION MADE... NOW WHAT?**

**PLEASE MAKE CHEQUE PAYABLE TO NUSARNIA FOUNDATION.  
INVOICE ON REQUEST, RECEIPT WILL BE PROVIDED.**

**PLEASE EMAIL THE COMPLETED SPONSORSHIP FORM TO:  
KERRY@NUSARNIA.ORG**

**IF YOU WOULD LIKE A CHEQUE/FORM PICK UP- PLEASE LET US KNOW.**

**PLEASE EMAIL KERRY WITH YOUR HIGH RESOLUTION LOGO -PNG FILE.**

**ADD THE KIDS BIKE RALLY TO YOUR CALENDAR! SAT. JUNE 13TH, 2026.**

**MORE INFO TO FOLLOW REGARDING EVENT SCHEDULE, SET UP/TEAR  
DOWN TIMES, SPECIFIC LOCATION FOR YOUR TENT - IF APPLICABLE,  
ETC.**

**YOUR MAIN CONTACT FOR THE KIDS BIKE RALLY:**

**KERRY GABRIEL, EVENT MANAGER, NUSARNIA**

**KERRY@NUSARNIA.ORG PHONE: 519.331.1014**

**WWW.NUSARNIA.ORG**

**WE ARE DELIGHTED TO HAVE YOU ON BOARD WITH US FOR THIS  
EXCITING & FRESH LOCAL COMMUNITY EVENT.**

**THANK YOU FOR YOUR SUPPORT!**

**GET READY TO HAVE SOME SUMMER FUN WITH US  
AND 250 KIDS ON BIKES!**